



# Company Profile

READY TO  
INNOVATE?



# ABOUT WATAD

A leading provider of Installation, Maintenance, Operations and Management of Intelligent Service Systems. Established in Qatar since 2012, we deliver superior performance primarily to Airports, Ports, and Railway and under a larger portfolio Traffic systems, Education, Hospitality and the Oil and Gas Industry. Our proficiency lies in identifying bottlenecks and offering solutions to our partners by analyzing their current operations and systems. Our expertise in consultation & local know how enables for our partner's efficiency and productivity whilst resourcefully reducing cost and time.



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# THE JOURNEY

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The beginning of the millennium saw the emergence of superior developments in Qatar. Which in turn gave rise to the need of a novel expert entity, dedicated to the purpose of cutting edge IT technology and intelligent system services. Over the past few decades, Qatar has undergone remarkable transformation in terms of economic growth and development.

Watad Group Enterprises was created in 2021 with a vision to develop and provide unparalleled support by affiliating with professionals and specialists of a wide spectrum thereby reeling them into one powerful business entity. Our active participation with government agencies, consultants, system integrators, contractors and architects allow us to successfully venture into innovative projects and craft meaningful relationships.

The word “Watad” means Wedge. Founded under the patronage of Mr. Darwish Abdullah D Al Darwish, the aim of the company was to provide integral support to Qatar in all areas of growth and progress. The inauguration of Hamad International Airport (HIA) in the year 2014 gained momentum to Mr. Darwish’s vision. Watad in collaboration with its partners were instrumental in projects such as Airfield Lighting, IT and Net Work and Facility Management at Hamad International Airport (HIA).

Fast forward to today, Watad Group has a diversified portfolio under its umbrella. Our presence is felt all across Qatar and Africa as we progress steadily across Asia, firmly instituting Watad as a trusted global brand. With Watad Advanced Technologies and Watad Supplies & Services as the strengthening pillars, Watad is a conglomerate that strives to create a self sustained environment in the global business realm.

# MESSAGE FROM THE MANAGEMENT

# FOUNDER

“With Qatar at the forefront of development, it was a necessity and a responsibility to establish an entity that focused on innovative technological systems. I established “Watad Group Enterprises” to expand opportunities for the youth who are the torch bearers of the future so that they may benefit from the proficiency in the most advanced technology and utilize that awareness toward the countries evolution.

The aim of Watad is to consolidate my legacy and expertise into the modern era to bring about the best possible solutions to Qatar’s budding needs. Watad’s vision is also to be identified as an entity that provides innovative solutions not only in Qatar but the Middle East and across other continents in the future.

Women hold prominent roles in Qatar. Be it economic or political decision making. Women leaders are motivated by a sense of purpose and their belief that their company could have a positive impact on the community, employees, and the world around them. Hence my decision of handing over Watad Group Enterprises to my daughter, Fatima A D AL- Darwish. Greater diversity brings new perspectives on markets and improved problem-solving skills. It also facilitates critical thinking. It is also proven to increase firm innovation through a diverse board’s ability to respond more creatively to changes in global markets and customer needs.

Under with the skillful guidance of Mr Amer A Alsbeih, Chief Operating Officer and the efficiency of the cautiously chosen management, Watad Group Enterprises strives to become an integral part of the success story of Qatar and our clients”

— **Darwish Abdullah D AL-Darwish**

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“As I firmly grasped the reins from my father, Darwish Abdullah D AL Darwish, supported by the robust management of Watad Group, I venture into the corporate world . To develop the company in line with the Qatar National Vision 2030 is the mission sought.

“I truly believe of investing in people and partnership with professionals. Our people are our strength. Our management, staff and business development team must be culled from an elite dedicated group of veterans, young and homegrown talent, which we aspire to develop. Thereby enabling a fully sustainable entity in Qatar with cutting edge technology that is accessible to everyone and one that will distinguish us from our competitors.



As a young woman entrepreneur, I believe in achieving equality. We understand that investing in youth leadership will not only change the trajectory of their future, but that of the communities as well.

We are in constant pursuit of seeking new technology and prospects to partner with, thus enabling us an enhanced portfolio to offer unique solutions to the community.”

— **Fatima Darwish A D AL-Darwish**

# MISSION

To develop local talent in line with Qatar National Vision 2030 to build a fully sustainable IT and special intelligent system Hub in Qatar, thereby supporting communities and making advanced technology accessible to nationals and expats in Qatar.

# VISION

To be the one stop IT and special Intelligent Systems provider in Qatar primarily catering to Aviation, ports, Hospitality, Education Facilities and the Oil and Gas industry and develop key solutions to grow as the principal IT hub in the middle east.







## ETHICS

The success of our trade is dependent on the trust and confidence we earn from our employees, customers and shareholders. We gain credibility by adhering to our commitments, displaying honesty, fairness and reaching company goals solely through honorable conduct. Safe working practices, ethically managing supply chains and sustainable development are steps towards improving social welfare. At Watad, we believe that gender equality in the workplace breeds higher job satisfaction, which, in turn, increases employee engagement and performance.



## A GLOBAL NETWORK

Our strength lies in our ranks. With many of our trusted partners scattered across the globe, we adopt and absorb the best practices to drive our business forward.



## STRENGTH IN DIVERSITY

We value our diversity. Our passion towards our people, makes us who we are. We thrive in a culture that respects, acknowledges and benefits from each other's diverse talents and capabilities. Each individual is a valuable asset to us and contribute to our growth.



## COMPLIANCE

We observe a well-thought-out plan that includes the right policies and procedures to ensure they meet compliance requirements in a timely manner. Compliance with the law, accountability and fairness makes for successful alliance with our clients & stakeholders.



## CLIENT CENTRIC

We constantly collaborate with our clients. Our persistent determination to cater to the needs of our clients, irrespective of how difficult the challenge is or how long the process takes, makes us the preferred partner in our client's progress.



## EXPERIENCE

Decades of experience and wisdom forges our present and our future. From Father to Son, our founders have instilled traditions and wise insight that seeps into our progress and mold our existence.

WATAD'S  
VALUES

# OVERVIEW

Watad is primarily a solutions provider for diverse business ventures and our key strength lies in the ability to source and develop solutions to demand and offer it to the client. Over the years Watad has successfully produced a varied profile of products and services with a number of providers locally and internationally, empowering Watad to be a distinctive expert consultant in client solutions. However, Watad's capacity is not restricted to innovative developments in the areas of IT, special systems, security systems, aviation solutions such as intelligent baggage handling, security screening solutions, hardware and software processes. We strive to be the one stop intelligence solutions provider to Aviation, Ports, Hospitality, Education facilities and the Oil and Gas Industry in Qatar.

Integrated in Qatar for over two decades, Watad is owned by Ms. Fatima Darwish AD AL-Darwish, daughter of Darwish Abdullah Darwish D Al Darwish. With a team of highly skilled and well trained professionals WATAD management has over a 100 years in combined operational experience. At present, the company employs multinational taskforce.

## WATAD GROUP

Watad employs a highly qualified team of engineers and system analysts who possess the in depth awareness in current aviation environment and can work under elevated pressure. The team is able to design and develop new IT systems to client preferences thereby, making it a unique customized product. With decades of experience in the local market in supply of logistics and local operations for its subsidiaries, Watad is able to provide 360 degrees cost-effective solutions to clients. Watad upholds a distinguished reputation for no downtime on any of our projects and the 100% success rate on delivering solutions on time. Reinforced with 24hr available in house IT extraordinaire, the following are a few of our capabilities:

- Active Network Equipment
- Flight Information Display System (FIDS)
- IP Telephony
- Master Clock
- Expertise in other Airport Systems
- Professional Services
- Terminal Operations Centers (TOC)
- Radio Communications
- IT Helpdesk Management
- Network Management
- Security Systems
- Server Management
- Backup Restoration and Storage Management
- Patch Management
- Capacity Management
- Airport Wide System Testing (AWST)

## WATAD SUPPLIES AND SERVICES

Focuses on corporate governance, logistical support, legal certification and licenses, contact and communication with local authorities, joint venture partners and key stakeholders; including overall company policy and strategy and company culture. Our services are critical in supporting the core business, which includes sales support, product and services marketing, research and development, as core functionalities ultimately differentiating our business from others.

Our activities cover both decision support and financial planning and reporting (FP&R) services that directly support and influence the company's core competencies (sales, marketing, planning and product development). Our staff will often sit alongside the business development managers and partners and in some project cases, they are pooled at the "Group" level, where executive decisions are being made. This helps in making fast decisions and leveraging the economics of the scale and eliminating duplication of roles and efforts.

## WATAD INTERNATIONAL

Qatar's International investment strategy is accelerating. Watad International was established as a means to provide support to internationally expanding services. The sector was inaugurated predominantly as a consequence of the new Bugesera airport in Rwanda, which is still under construction.

Watad International works to enhance the productivity and efficiency of our clients. Our services support the core business and sets the organization in prime position to have a strong foothold in the market. We commence due diligence, strategic planning and implementation. Thus, ensuring asset potential is maximized through meticulous planning throughout all phases of advancement. Additionally, the move will also pay off for all parties in the long run.

Our pledge is rigorous commitment and focuses to ensure we comprehensively support and become an integral part of our client's investments. At Watad, our optimum priority is your development goals.

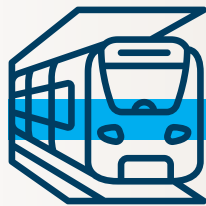
# CORE BUSINESS



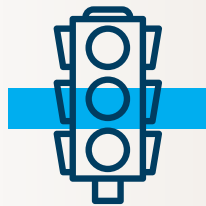
AVIATION INDUSTRY



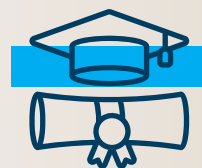
PORTS



RAILWAY



TRAFFIC SYSTEMS



EDUCATION



OIL AND GAS



HOSPITALITY INDUSTRY



# KEY INDUSTRIAL ACTIVITIES

- Facilities Management
- Construction
- IT & Networking Support
- Baggage Screening Systems
- Baggage Handling System
- Intelligent Management Systems
- RFID solutions
- Security
- BIM
- Maintenance
- Infrastructure
- Integrated Airfield Solutions



# Think of your daily life. Chances are that you used a product developed by us!



A fully fledged IT hub at Hamad International Airport (HIA) operating 24/7.

- AODB (Airport Operations Data Base)
- EVIDS Screen Installation & configuration
- Call Center



Providing State of Art solutions to Logistics and transit hubs.



Unparalleled business intelligence support.



Skeletal Operations of BIM support for Qatar Rail.



Supporting Qatar's vision of infrastructure upgrade not limited to Airport but also Rail, Port and Integrated Traffic Systems



Delivering the right expertise to boost airport performance (Netka, RFID).



A fully operational Security screening system, Baggage handling system, RFID at Doha International Airport (DIA)



Security screening at Hamad International Airport (HIA)

Departures			الرحلات المغادرة		
	Flight	Destination	Time	Gate	Status
	القطرية QATAR AIRWAYS	توبولان Tbilisi	18:50	B10	
	القطرية QATAR AIRWAYS	كوفين Kofin	18:50	A11	
	القطرية QATAR AIRWAYS	أتلانتا Atlanta	18:50	A1	
	القطرية QATAR AIRWAYS	مدريد Madrid	19:00	A7	
	البريطانية BRITISH AIRWAYS	لندن London	19:05	C1	
	القطرية QATAR AIRWAYS	عمان Oman	19:10	A5	
	القطرية QATAR AIRWAYS	كويت Kuwait	19:10	B7	
	فاينر FLYDUBAI	مسقط Muscat	19:15	C1	

Qatar Airways Logo	Destination (Arabic)	Flight Number	Destination (English)	Time	Gate
	الدوحة	QR007	Doha	19:30	D3
	الدوحة	QR006	Doha	19:30	B8
	الدوحة	QR536	Doha	19:30	A6
	الدوحة	QR535	Doha	19:30	B1
	الدوحة	QR534	Doha	19:30	C8
	الدوحة	QR533	Doha	19:30	C12
	الدوحة	QR532	Doha	19:30	E1
	الدوحة	QR531	Doha	19:30	A3

Flight to Sydney is delayed (19:30 to 22:00).

Download the App | Learn more about our Airport | Visit [doha.qatarairways.com](http://doha.qatarairways.com)

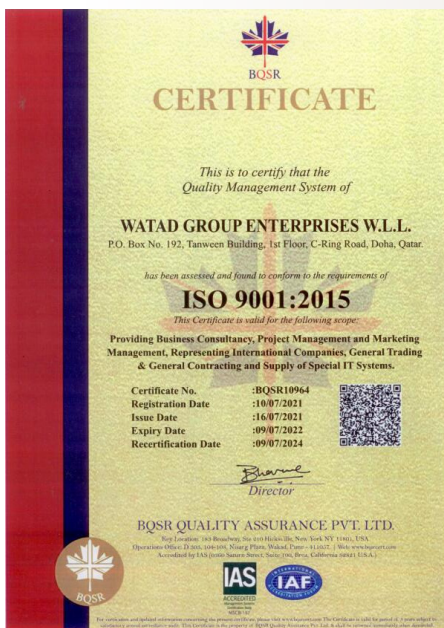
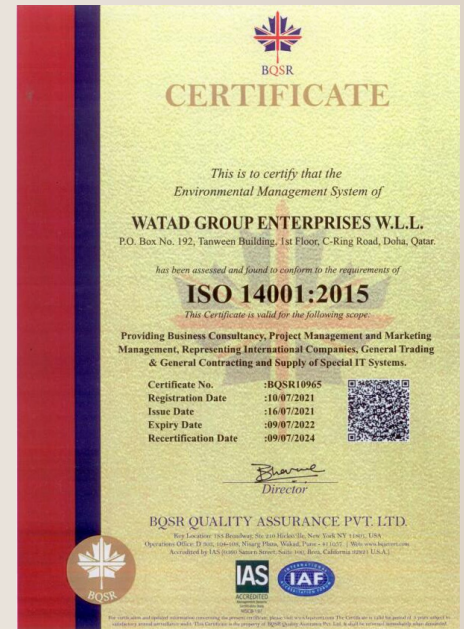
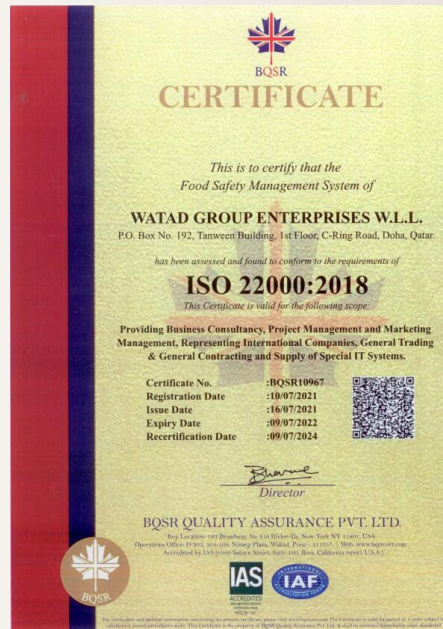
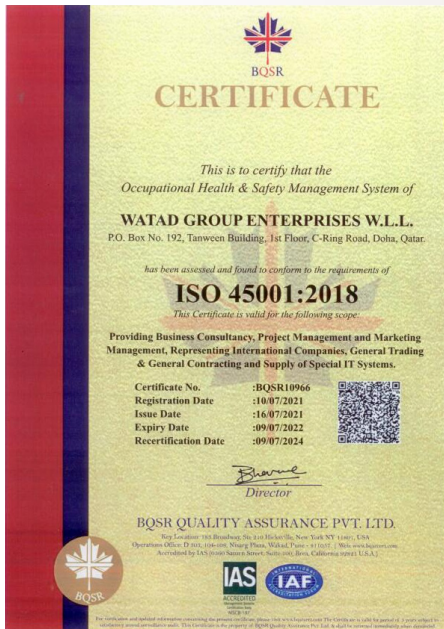
20 July 2017







# CERTIFICATION



# Our Projects



## DOHA INTERNATIONAL AIRPORT

- Airport baggage handling and security systems
- Installation, Repair and Maintenance (R&M) of security screening systems and baggage handling systems at Doha International Airport.
- A fully operational Security screening system, Baggage handling system, Doha International Airport.



## AIRPORT IT MANAGEMENT

- Repair & Maintenance Services (R&M) of the Airport IT Special Systems at Hamad International Airport, Qatar.
- Equipment Supply & Maintenance Support Contract (Level-1 Maintenance Support Services) for the RFID for Suspect Baggage Tracking System.



## AIRPORT FACILITIES MANAGEMENT

- Airport Operational Facilities & Ancillary Buildings at Hamad International Airport, Qatar
- Employee Canteen and Food Production/storage Equipment at Hamad International Airport, Qatar
- Combustion Fuels and Associated Chemicals for Solid Waste Handling Facility at Hamad International Airport, Qatar
- Doha International Airport Project Office, Doha International Airport Mock-Up Warehouse and Associated Facilities at Hamad International Airport, Qatar.

# Our Projects



## CONSTRUCTION PROJECT

Design, Construction and Erection of Syncrolift and Travel Lift with Ancillaries and All Associated Works in Marsa Um Alhoul at Um Alhoul Special Economic Zone. Construction of Roads and Infrastructure at Um Alhoul Special Economic Zone (QEZ) (Phase 2.1 Portion 2A Marine Cluster)



## MINISTRY OF MUNICIPAL AFFAIRS

Construction of Salwa Highway - Phase 1 Bridge works and camel crossing sub contract.



## NEW DOHA INTERNATIONAL AIRPORT

To design, fabricate, deliver, transport to the site, unload, store, erect, test and commission for the Catering Facility for the New Doha International Airport (NDIA).



## BIM FOR QATAR RAIL

Watad – Intec Infra Technologies publicly known as “Wintec”, is part of an engineering consulting group which has been active in the power and Infrastructure sectors for over 25 years. Our partner “Intec”; since 2002, has been providing high quality, cost effective and innovative specialized technology services and solutions to Qatar Rail.

## OTHER KEY PROJECTS

- Airfield Ground Lighting for Hamad International Airport | **ADB BVBV & Watad Partnership**
- Critical Infrastructure Protection for Qatar Port | **Thales & Watad Partnership**
- BIM for Qatar Rail | **Watad Intec**

**Rapiscan**<sup>®</sup>  
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 **MALAYSIA  
AIRPORTS**

 **lalíneavertical**  
LIMITLESS

 **ADELTE**  
THE BOARDING COMPANY

 **MUHIBBAH**  
ENGINEERING MIDDLE EAST L.L.C.  
محبة انجنيئرنگ ميديل ايسٽ

**netk**   
system

**PARTNERS**









# partner with us

## for a sustainable tomorrow.

WATAD has successfully affiliated with international leaders to bring cutting edge IT and Intelligent Security Systems to Qatar. Our expertise in consultation and the in depth knowledge of the local market enables for partner efficiency, productivity, time and cost management. Collaborate with WATAD Group Enterprises and set your roots down in Qatar. Together, we help your business attain new heights in the region.

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# join

## our dynamic team...



Scan the QR Code to  
redirect to our career page.



